



MASCOT OLIMPIPIC GAMES



Izzy



Jack



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Name of the mascot

Originally called 'Whatizit', the name, 'Izzy', was chosen by 32 American boys aged 7 to 12 from the following five names: Kirby, Starz, Zack, Gleamer and Izzy. Is the representative mascot of the Olympic games of Atlanta 1996.



Animal specific

*Izzy is an abstract mascot, created
by children from Atlanta.*



Physical description

A product of information technology, Izzy is blue and wears training shoes. The five Olympic rings are distributed in different places on his body.



Personality/ character of the mascot

The American press did not hesitate to call it "blue slug" and "sperm in sneakers" according to Time magazine,⁶⁷ and an Atlanta newspaper defined it as "a horrible dream, which makes you wonder if it was really a good idea for Atlanta to organize the Games. Nor did cartoonists like Matt Groening, creator of The Simpsons, who defined Izzy as "a bad mix between Poppy Fresco.



Cultural and historic meaning

The organizing committee of the Atlanta Olympic Games began the search for a mascot in 1991, with a competition between 20 design companies that was open to public suggestions.



*Why did Atlanta choose
this mascot?*

*Because Atlanta proposed 7-12 years
old children to create the olympic
mascot and this was the chosen one.*



PHOTOS OF IZZY



Name of the mascot

The name of our mascot is Jack, is the representative mascot of the olympic games of Sidney 2030.



Animal Specific

The animal specific of Jack is a kangaroo.



Physical description

It is a very large adult kangaroo, strong animal and does not wear clothes.



Personality / character of the mascot

Jack is a reliable person, is friendly
and lovely with the children.



Cultural and historic meaning

The cultural and historic meaning of Jack is that he is a kangaroo, and the kangaroos are very important animals in Australia



*Why did Sydney choose
this mascot?*

*Because Sydney proposed to high schools
of Sydney to choose an Australian animal
to represent the olympic mascot of 2030
and the kangaroo wins.*



PHOTOS OF JACK



*THANK YOU FOR
YOUR ATENTION!*

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